FOR IMMEDIATE RELEASE



GEO SPECIALTY CHEMICALS ANNOUNCES PLANS TO BUILD POLYALUMINUM CHLORIDE FACILITY IN TEXAS

February 24, 2014, Ambler, Pa. - GEO Specialty Chemicals, Inc. (GEO) today announced plans for a large expansion of its Water Treatment Chemicals Division in Deer Park, TX, on the site of an existing GEO facility. The new facility will produce polyaluminum chloride (PAC) products to serve municipalities in need of improved and cost-effective solutions in clean water practices. "This capital investment satisfies GEO's commitment to develop and deliver cost-effective specialty chemical products that help our customers meet increasingly stringent regulatory standards," noted CEO and President Kenneth A. Ghazey. He added, "We have a healthy respect for sustainability and its relationship to profitability. Companies can do well by doing good."

To be completed in late 2014, the new plant, designed specifically to manufacture aluminum-based coagulants for water treatment solutions, will be constructed on a 108-acre site that also manufactures GEO's Glycine product line. This new Deer Park production location will be the second site in GEO's portfolio to make the new highly active PAC products; the other is located in Chattanooga, TN. Currently, GEO owns and operates 15 water treatment centers throughout the southeast United States and has assisted thousands of municipal water treatment systems in North America.

"We are very experienced at serving municipalities' water treatment needs," said Scot Lang, GEO's Senior Vice President for the Water Treatment Chemicals Division. "And we are very excited to build a state-of-the-art plant to manufacture new highly active PAC products for coagulation purposes in the Texas market. Results from jar tests, trials and full product implementation at multiple sites located throughout Texas are extremely promising."



GEO Water Treatment Chemical Locations

GEO's reputation as an industry leader in the specialized area of water treatment allows for better results in:

- Basin turbidity and top of filter values
- TOC, DOC, SUVA, THM and HAA5 optimizations
- Coagulation to assist membrane operation and to limit fouling
- Application of coagulants to minimize cost

The proven benefits of polyaluminum chloride are reducing overall water treatment costs when compared to traditional alum, ferric and PAC programs, and effectively removing the water turbidity, color, heavy metals and trace organic compounds.

For more information, please contact:

Scot Lang
Senior Vice President
Water Treatment Chemicals Division
GEO Specialty Chemicals, Inc.
9213 Arch Street Pike
Little Rock, AR 72206
(800) 453-2586
(618) 971-6264
Scot.Lang@geosc.com

Additional information about GEO and its businesses can be found at www.geosc.com.

#####